
**COMPREHENSIVE PLAN CITIZEN ADVISORY COMMITTEE (CPCAC)
PUBLIC MEETING
ACTION SUMMARY**

Meeting Held Wednesday, January 22, 2014, Noon, at the Rosa Parks Transportation Center

Members Present

- Greg Manuel
- Mandi Mitchell
- Hector LaSala
- Jerry Prejean
- Virginia Jones
- Bruce Conque
- Marilyn McDonald
- Troy Bergeron
- Mitzi Moss Duhon
- Susannah Malbreaux
- Tad Sebastian
- Mary Jane Bauer

Members Absent

- Stephanie Cornay Dugan
- Kam Movassaghi
- Dr. Joby John
- Beau Bourque
- John Guilbeau
- Gerd Wuestemann
- Jared Bellard
- Andre Mitchell
- Jerrod Olivier
- Carrie Templeton
- Don Bertrand
- Tom Meyers
- Tony Tramel
- Alton Trahan
- Louis Perret
- Jeremiah Supple
- Mark Mouton
- Mike Hefner
- Flo Meadows
- Tim Supple

LCG

- Carlee Alm-LaBar
- Cathie Gilbert
- Steve Oubre (ASW)
- Kevin Blanchard (CPCAC)
- Cecilia Gayle
- Johnny Orgeron
- Jim Parker
- Kelly Reed

Public

- Adrienne Breaux, AHBA
- Blake Lagneaux, Right Angle

Media

WRT

- Silvia Vargas, WRT (on phone)
- Nancy O’Neill, WRT (on phone)

1. Welcome – Chair, Kevin Blanchard

2. Action Summary

Stephanie Cornay Dugan made a motion to approve the action summary for the Dec. 3, 2013 meeting with one correction. Mandi Mitchell seconded the motion.

MOTION: Stephanie Cornay Dugan
SECOND: Mandi Mitchell
VOTE: 18-0-0-14, Yes: 18, No: 0, Abstain: 0, Absent 14

3. PlanLafayette Week Schedule

Chair, Kevin Blanchard outlined the upcoming events for the plan and associated events for PlanLafayette week.

4. WRT Presentation:

Silvia Vargas of WRT took the committee through the following:

- Priority policies of the CPCAC from the Dec. 3 meeting.
- The Big Ideas – the summarizing of 400+ items into the categories of Refine Government, Reenvision Natural Resources, Reinvent the Hub City and Revitalize Neighborhoods.
- Description of Community Forum Series 4 – the boards to be used for CFS4 were explained.

Discussion:

Many people had concerns about the representation of the Hub City.

Kam Movassaghi talked about the Hub City as a connection with the region. Kevin explained that we thought of the Hub City as becoming a place where people want to live and have a high quality of life. Silvia added that the city is losing to the parish and this is about strengthening the center and attracting the next generation. Mitzi Moss Duhon liked using the term reconnect because connectivity, all kinds of connectivity, are important aspects of the plan. Blake Lagneaux talked about it being more of an evolution of the parish.

Recommendations were made regarding using more local pictures in the Big Idea boards.

Gerd Wuestemann suggested that Refine Government be Refine Governance. Blake explained that for the average person governance is less accessible.

Carlee Alm-LaBar explained to the committee that some marketing efforts have already focused on these four big ideas. She encouraged feedback regarding the text and pictures of the Big Idea boards.

Greg Manuel made a motion to accept the concept of the Big Ideas. Dr. Joby John seconded the motion.

MOTION: Greg Manuel

SECOND: Joby John

VOTE: 18-0-0-14, Yes: 18, No: 0, Abstain: 0, Absent 14

Presentation:

Nancy went on to explain the activities that will occur at CFS4.

- 5. Marketing overview-** Carlee explained that she would be sending out an “ambassador” package for the members to reach out to the community and this package would also conclude the full PlanLafayette schedule and registration info.

Blake Lagneaux, Right Angle, talked about the info. cards, stickers, pins that would be handed out at various planning events starting with the State of the Parish address. He also explained the content that would be available on PlanLafayette.com. In addition, a 30 sec. spot was created and would also run on TV stations among other media efforts.

- 6. New Business/Old Business – None**

- 7. Public Comments – No public comment**

To be approved by the CPCAC